The New Development Trend of Domestic and Overseas Libraries

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LIBRARY SERVICES

Information Services

Research Support Services
Framework of Library Services

- Mission Analysis
- Customer Profiling
- Strategic Plan
- Benchmarking
- Stakeholders’ Inputs

- Customer
  - Product Development
  - Space
  - Services
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Information Services

- G-Info watch
- Subject Plus
- Databases Guide
- Conference Alert
- Newsletter Services
- SSRN Series & Proquest ETD
- Book on my Desk
- Case Data bank
- Copy Rights
ISB – LRC is monthly updating on the latest trends in various industry sectors, current happenings in B-Schools across the globe and some thought provoking articles on management. This product caters to the top management and business unit heads and students. It tracks all the published information, recent developments and a key success factor of B-schools around the world.
Industry watch Login Page

Industry Watch

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Learning Resource Centre
September 2016

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Banking and Financial services
Asia-Pacific Banking Sectors: The banking sectors in the Asia-Pacific faced several major challenges over the last six months, including a slowdown in the global economy, a slump in exports in many countries and unstable financial markets. Asian banks’ bad debts continued to rise over the last six months, reaching their highest since the global financial crisis and forcing Asian central banks to cut interest rates. Increasing numbers of financial technology firms in the region.

IT and IT Enabled Services
IT Hardware in India: The IT hardware market includes all physical components integral to computing. The total market values include client computing and peripherals (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices, stand-alone printers, thin-clients and workstations), network infrastructure (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware and appliance.

Pharmaceuticals and Biotechnology
India Pharmaceuticals & Healthcare Report: India’s pharmaceutical market will continue to see more biosimilar products being launched by domestic drugmakers. Developing such products is a business necessity for Indian firms to maintain revenue growth as commoditisation limits the commercial opportunities from simple chemical molecules. This dovetails with their improving scientific and manufacturing ability, posing a pertinent threat to originator pharmaceutical firms that have product portfolios dominated by biologics.

Real estates and Constructions
Sectoral Risk Outlook - Commercial Real Estate: Indian real estate sector is the second largest employer in the private sector after agriculture and is slated to grow substantially over the next decade. Up to 100% FDI under the automatic route is allowed in companies involved in real estate construction. To give the much needed boost to the cash starved industry, the Government introduced Real Estate Investment Trusts (REITs) and Infrastructure Investment Trusts (InvITs).
Subject Plus

**Vikram Sarabhai Library, Indian Institute of Management Ahmedabad**

*Helps to manage several interrelated parts of the library website*

<table>
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<th><strong>Socio-economic Indicators</strong></th>
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<td>This subject guide highlights resources which are relevant to the company information seekers. We have covered the topics like: company SWOT reports, annual reports, IPO/stock market data, mergers &amp; acquisitions, company financial data, CSR/ESG, etc. <em>(more)</em></td>
<td>This guide highlights the databases which provide information on different indicators of the industry like, profile, size, market analysis, production, sales, consumer market, industry specific news, information on the companies in the sector, etc. <em>(more)</em></td>
<td>This guide covers the resources that provide information including statistics on different socio-economic indicators like; gross domestic product (GDP), foreign direct investment, household, amenities &amp; assets, infrastructure, health, etc. <em>(more)</em></td>
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<td>- Annual Report</td>
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<td>- CSR/ESG</td>
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*e.g. Vikram Sarabhai Library, Indian Institute of Management Ahmedabad*
All Research Queries come to a central system and they are answered by ISB - LRC staff that is in-charge.

From: Akshay Kumar [mailto:akshay_kumar2016@isb.edu]
Sent: Monday, September 21, 2015 3:02 PM
To: LRC Hyderabad
Subject: Reports on future trends in edible oil markets in India

Dear Sir, Ma'am,

I request you to please send reports on the following 2 topics at the earliest possible:

1. Future trends in edible oils market in India
2. Future trends in food staples market in India - Food staples include corn, pulses, etc

With Best Regards,
Akshay Kumar

From: Poonam Kiran Shindhe [mailto:poonam_shindhe@isb.edu]
Sent: Monday, September 21, 2015 6:07 PM
To: Akshay Kumar <akshay_kumar2016@isb.edu>
Cc: Mohan Dass <mohan_dass@isb.edu>, Madan M <madhan_m@isb.edu>, LRC Hyderabad <lrc_hyd@isb.edu>

Date: Mon, Sep 21, 2015 at 6:07 PM
Subject: RE: Reports on future trends in edible oil markets in India
Mailed-by: isb.edu

Kindly find the attached reports and browse the below database links with the appropriate keywords for the required information.

Edible Oil:

e.g. Learning Resource Center - Indian School of Business
ISB - LRC facilitates access to noted financial databases which include Bloomberg, Thomson Reuters Eikon, Morning Star, Mutual Fund Databases, Wharton Research Data Services (WRDS), Compustat, CRSP, and Capital IQ apart from Emerging Market Resources such as EMIS and many more Market Research and other allied databases.

ISB - LRC is taking special attention on selected financial databases and organizing training and orientation to its user community from time to time.

*e.g. Learning Resource Center - Indian School of Business*
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Learning Resource Centre
Conference Alert

Conference alert services aims at providing alert on forthcoming conferences and which are of interest to ISB Faculty & Researchers on the core areas of ISB. The alert can also be subscribed through the RSS feed to get a regular alerts by selecting action dropdown menu. You may feel free to reach us at Jaya_Lakshmi@isb.edu / Veeramani_R@isb.edu, for any further assistance.

- Accounting
- Entrepreneurship
- Information Systems
- Operations Management
- Strategy
- Economics
- Finance
- Marketing
- Organizational Behaviour
- General Management

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e.g. Learning Resource Center - Indian School of Business
Customized Newsletter Services

This service initiated by ISB – LRC features out a quarterly bulletin in niche areas such as Healthcare, Technology, public policy, Manufacturing, infrastructure and E-Commerce catering to the information needs of target groups, student clubs, etc.

**Healthcare Newsletter**

Embracing innovation, driving growth across healthcare continuum – Making in India: Healthcare in India is undergoing transformation across the continuum. Technology is helping to address rotavirus and expanding global industry leadership of biotech and pharma while seeking solutions for sustainability addressing India’s needs. Devices and diagnostics are moving into an era of growth driven by venture capital needs and greater focus on domestic manufacturing. *Read More...*

*Source: Anantam, 2017*

**Infrastructure Newsletter**

Bridging Global Infrastructure Gaps: Global infrastructure systems are strained to meet demand, and the funding trajectory will need to outpace gaps. But there are solutions to union financing and make the sector more productive. *Read More...*

*Source: McKinsey, 2018*

Transforming the Nation’s Logistics Infrastructure: Infrastructure development is a critical enabler to economic growth. Logistics infrastructure covering the road, rail, waterways and air network of the country is the backbone on which the nation matches above. *Read More...*

*Source: PWC, 2017*

**Public Policy Newsletter**

Education Policy

Student Learning in South Asia: Challenges, Opportunities, and Policy Priorities. For the past decade, South Asian governments have been investing heavily in the education infrastructure development (GDP in India, as a result, South Asia’s primary net enrollment rate (NER) rose from 85.7 percent in 2000-2001 to 95 percent in 2010, while many countries such as Latin America and the Caribbean (94.6 percent) and East Asia (95.7 percent) and Oceania (96.7 percent) are a step ahead. *Read More...*

*Source: The World Bank, 2017*

Report on Education Sector: Education has been the mainstay of major global economic shifts of the world. From the major focus area being unmet needs to bring quality to the major focus on the need for quality and outcomes. *Read More...*

*Source: EDUCA, 2017*

**Agriculture Newsletter**

Agriculture Policy: Policies 2022 aims to make last-mile impressive strides on the agriculture front during the last three decades. Much of the credit for this success should go to the several million small farming families that form the backbone of India’s agriculture and economy. Policy support, investment strategies, public investment in infrastructure, research and extension for crop, livestock, and fisheries have significantly helped to increase food production and its availability. *Read More...*

*Source: APEDA, 2017*

**Technology Newsletter**

The Changing Landscape of Disruptive Technologies: As tech innovation upends, China is stepping up its tie for the United States as a leading force. Global tech industry leaders indicated, in KPMG’s tech innovation survey, the United States and China are the world’s dominant tech powers with the greatest potential to develop disruptive technology breakthroughs that will have a global impact. *Read More...*

*Source: KPMG, 2017*

Technology For People: We are now entering an exciting, unprecedented era in technology – with the pace of change and innovation continuing to accelerate. We are poised to see the biggest change since the dawn of the information age. Technology will continue to transform the way we work and live, raising many questions about both opportunities and challenges. *Read More...*

*Source: Assenmat, 2017*

**E-Commerce Newsletter**

The Future of E-commerce: The Road to 2026: The world of retail is undergoing an unprecedented wave of innovation. Technology, of course, plays a major role, but it is not the only force at work. New business models are appearing that will have a profound influence across the e-commerce and wider retail value chain. At the same time, consumer behaviors and expectations are evolving. *Read More...*

*Source: Ovum, 2017*

Impact Of Ecommerce On Employment In India: The E-commerce sector in India is on a growth trajectory and is projected to cross $300 billion by 2020 at an impressive CAGR of 41%. The major segment is e-commerce, which forms the fastest growing segment and is also expected to account for $76.96 billion to $84.38 billion of the total e-commerce market. *Read More...*

*Source: KPMG, 2015*

Cross-Border E-Commerce Shoppers Survey: A key trend in online shopping in recent years has been the increasing use of smartphones for both researching and purchasing. Smartphones are key to the lifestyles of Millennials – especially younger Millennials (i.e. those born after 1995), who use... *Read More...*

*Source: ApacNexus, 2017*

**Manufacturing Newsletter**

Global Manufacturing Outlook: Manufacturers are highly focused on achieving growth; many expect to be aggressive in their search for new opportunities. Yet with limited domestic growth opportunities in most markets, manufacturers will need to either invest in new technology in order to grow the business. *Read More...*

*Source: KPMG, 2017*

The Future of Manufacturing 2020 and Beyond: This joint research project between IndustryWeek Custom Research and KPMG sheds light on manufacturing strategy, manufacturing practices and investment priorities over the next five years and beyond. *Read More...*
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- Optional Supplementary files (images, data, etc.) that are an integral part of the dissertation/thesis, but not part of the full text.
- Advisor and other Committee Members’ Names
- Subject Categories - 1 - 3 that best describe your dissertation/thesis’ subject area. ([Subject Category list](#))

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Order Date: 11/22/2015

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Customer: S.P.A. Balasubramanian
Account Number: 2000113778
Organization: Indian School of Business
Emails: Balasubramanian_k@isb.edu
Phone: +91 4023187961
Payment Method: Invoice

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Order Details
Course: FINANCIAL MANAGEMENT

University/Institution: INDIAN SCHOOL OF BUSINESS
Instructor: Professor Suraj Munsinghka
Start of terms: 10/24/2015
Course number: TERM 2, 2015
Number of students: 61
Accounting reference: MFAB
Order entered by: Firdaus

The Wall Street Journal
Order detail ID: 60836148
ISSN: 0099-9660
Publication Type: Newspaper
Publisher: DOW JONES COMPANY
Rights holder: DOW JONES & COMPANY, INC.
Author/Editor: Kimberly S. Johnson
Your line Item reference: 1

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Competition and Product Variety

In most industries, firms offer competing but slightly differentiated products. The form that such product differentiation takes may be explicit (e.g., wheat-based cereals versus corn-based cereals or fried versus grilled hamburgers) or may be more subtle, having to do with inarguable claims about the characteristics of a product’s attributes. A successful product is any firm’s marketing strategy. Indeed, overall competitive strategy is an appropriate position for the product in this spectrum. The purpose of this case is to examine the underlying reasons for product differentiation and to study the product positioning decisions that competing firms face.

Typically, firms try to differentiate their products from those of their competitors along several dimensions. For the sake of simplicity, in what follows, we shall necessarily assume that products are differentiated along a single dimension. For instance, many beverages, such as soft drinks and wines, differ according to their sugar content. Seafood (especially in Europe) differs according to their alcohol content. Breakfast cereals differ according to the proportions of sugar to protein. Clothes range from all-synthetic to all-natural fiber, reflecting the fact that some people prefer the washing and care characteristics of synthetic clothing while others prefer the feel of natural fabrics.

Notice that in all of our examples there is no sense in which one product is of higher quality than another (be it food, clothing, and so on). Whether a particular consumer prefers one product over another is purely a matter of personal taste.

The Market

Consider a market consisting of 4 million consumers of a certain product. Each consumer is interested in buying one unit of the product but different consumers prefer different product specifications. The product specification (e.g., the sugar content or natural fiber content in the examples above) is measured on a unidimensional scale from 0 to 4. For the sake of exposition, we might think of this number as representing the number of teaspoons of sugar per serving in breakfast cereals or the percentage of alcohol in beer. We will refer to a product with characteristic $x$ (teaspoons of sugar or percentage of alcohol) as “product type $x$.”

Each consumer is assumed to have a “most preferred” type of product. Thus, a particular consumer might prefer cereals with absolutely no sugar added while another might prefer a sweetish cereal of type 2, that is, one where each serving has two teaspoons of sugar added. Assume that the

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This case was written by two former INSEAD MBA participants, Niraj and Thomas, under the supervision of Christine Blondel, Senior Research Programme Manager at INSEAD, and Ludo Van der Heyden, the Wandel&Goltermann Chair Professor for the Large Firm at INSEAD. It is intended to be used as a basis for class discussion rather than to illustrate either effective or ineffective handling of a business situation.
Non Library Services

- Binocular
- Coffee Vending Machine
- Conference Room
- Headphone
- Umbrella
- Mobile Charging Station
Unusual Library Things

50 unusual items/services you can check out at libraries around the world

- Cake pans/Cooking tools
- Therapy dogs
- Tools
- Hobby Supplies
- Artwork
- Musical Instruments
- Toys/Gadgets
- Garden Plots
- Telescopes
- Bike Locks
- Prom Dresses
- Halloween Costumes
- Seeds & Gardening Tools
- Hiking Gear
- Bicycles
- Umbrellas
- Book Club Kits

Denmark's Living Library project lets you "check out" a person to talk with in an effort to combat stereotyping. This concept has spread to 22 countries.
Research Support Services

Discovery

- Search Tools
- Expert Advice & Guidance
- Personal Bookshelf on Journals
- Projects & Innovations
Access to Information Services – Search Tools

Discover and access library and archival materials, data, and e-resources beyond the library catalog.

e.g. Stanford University Library
**EBSCO Discovery Services (EDS)** has enhanced visibility and discoverability of library subscribed resources through single search index.

E.g. Nanyang Technological University is the first institution in Singapore has implemented EDS services
Research guides & expert librarians

We have smart people who know how to find the best information. Use their guides or contact them.

See also: Class & program guides.

**Topic guide**
- Aeronautics & astronautics
- Anthropology & archaeology
- APIs for scholarly resources
- Architectural design
- Architecture & art
- Art & Architecture of the Islamic world
- ASME papers & publications
- Astronomy & astrophysics
- Atmospheric sciences
- Biography
- Biotechnology

**Expert librarian**
- Barbara Williams
- Georgiana McReynolds
- Katie Zimmerman
- Anna Boutin
- Anna Boutin
- Matt Saba
- Angie Locknar
- Michael Noga
- Christine Sherratt
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- Research consultation
- Meet with an expert

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**Tools and tips**
- Apps for academics: mobile websites & apps
- Citation software
- Citing sources
- Database Search Tips
- E-books
- E-reading FAQ
- Google search tips
- Library of Congress call numbers
- Manage your information
- Managing your references (citation software at MIT)
- ORCID & author identifiers
- Personal content management tools (EndNote, Mendeley, Zotero)

e.g. MIT libraries
The Library subject specialist interacts with departmental faculty, staff and a diverse student body to ensure that the information resources provided by the Libraries meet the evolving research needs of the department.

e.g. Columbia University Libraries' Subject Specialists seek to establish effective channels of communication, to identify student and faculty information needs, and to make sure the faculty and students understand how to satisfy their informational needs
Create a Personal Bookshelf on the favorite Journal

BrowZine

Submitted by jeff-w on Tue, 08/04/2015 - 22:17

Connect to the database (Web)

Use BrowZine to easily find, read, and monitor thousands of scholarly journals available from Pitt libraries, or through Open Access publishers, covering all disciplines.

- Browse titles by subject to easily find journals of interest
- Easily view table of contents of current past journals
- Create a personal bookshelf of favorite journals
- Share with other researchers by posting to Facebook and Twitter

Browzine apps:

- Android
- iOS
- Kindle Fire

e.g. University of Pittsburgh
Projects & Innovations

Google Books
Stanford is one of the libraries partnering with Google in this project to digitize, and make searchable, tens of millions of books.

Linked Data
Designing a scalable, prototype system to demonstrate the viability and efficacy of a linked data environment for improving discovery and navigation.

Authorial London
Explore literary references to London locations in texts by 47 authors, written over 8 centuries.

Bibliopedia
A platform for organizing, visualizing, sharing, and searching archives.

Born Digital Archiving & eXchange
Born Digital Archiving & eXchange will be held on March 28th, 2017. Themes for this year's BDAX will be focused on the recovery of data from obsolete computer media and born digital workflows.

Cabrinety-NIST Project
The Cabrinety-NIST Project is a collaborative large-scale digital preservation effort between SUL and NIST (National Institute of Standards and Technology) to create forensic disk images and photographic scans of the software series in the Stephen M. Cabrinety Collection in the History of Computing, ca. 1075-1095.

Çatalhöyük Living Archive
Using real-time imaging, digitization, and linked data to create a living archive of Çatalhöyük.

Chinese Railroad Workers Project
Understanding how Chinese migrants were integrated into the workforce.
Research Support Services

Design/Publication Support

- Data Management Tools
- Identify Potential Collaborations
- Course Guide / Topic Guide
- Citing Source & Avoiding Plagiarism
- Publication Support
Bibliography management tools (also known as citation or reference management tools) help to organize the research sources and generate bibliographies in multiple citation formats.

e.g. MIT libraries has implemented the bibliography management tools (Endnote, Zotero & Mendeley) for their research community.
This guide provides faculty and researchers with information on how to identify collaborators by analyzing authorship, readership and citation links through Research Analysis Tools.

**Access to the Tools**

- **SciVal**
  SciVal offers quick, easy access to the research performance of 5,500 research institutions and 220 nations worldwide. It enables you to visualize research performance, benchmark relative to peers, develop collaborative partnerships and analyze research trends (Note: you need to create an account on the SciVal site to use this tool).

- **Google Scholar Citations**
  Google Scholar Citations provide a simple way for authors to keep track of citations to their articles. You can check who is citing your publications, graph citations over time, and compute several citation metrics. You can also make your profile public, so that it may appear in Google Scholar results when people search for your name.

- **ResearchGate**
  A research network that allows researchers to communicate with each other and share research output. Based on the publication profile of users, ResearchGate is able to recommend researchers with similar interests. Another important feature is academic communication (including question post, chat and private communication) and document sharing through ResearchGate.

- **Mendeley Web**
  A free reference manager and a research network that allows you to keep track of your colleagues’ publications, conference participations, awards, etc., and helps you discover people with research interests similar to yours.
Collates and put up term-wise and course-wise relevant information on a single page.

<table>
<thead>
<tr>
<th>Term Index (Hyderabad)</th>
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<tbody>
<tr>
<td>Term 1 Course Guide</td>
<td>Apr 25 - Jun 05, 2016</td>
<td>Term 2 Course Guide</td>
<td>June 06 - Jul 17, 2016</td>
</tr>
<tr>
<td>Term 5 Course Guide</td>
<td>Oct 10 - Nov 20, 2016</td>
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</tbody>
</table>

A web product assisting for all the courses in a term. This InfoProduct would provide you with an access to the useful resources for the term courses.

e.g. Learning Resource Center, Indian School of Business
Library resources selected by subject specialists to focus your research on a topic.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Category</th>
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<tbody>
<tr>
<td>Adult education</td>
<td>Education</td>
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<td>Aeronautics and astronautics</td>
<td>Aeronautics and astronautics</td>
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<tr>
<td>Affective science (psychology)</td>
<td>Psychology, Affective sciences</td>
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<tr>
<td>African Americans and education</td>
<td>Education, Race and ethnicity studies</td>
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<td>African education</td>
<td>African studies, Education</td>
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<td>African film</td>
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<td>African news</td>
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<td>African-American history</td>
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<td>African-American students at Stanford University</td>
<td>Manuscripts and archives, African American studies, Stanford history, Race and ethnicity studies</td>
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<tr>
<td>Agriculture and landuse</td>
<td>Agriculture, forestry, and wildlife</td>
</tr>
<tr>
<td>AIAA Papers</td>
<td>Aeronautics and astronautics</td>
</tr>
</tbody>
</table>

*e.g. Stanford University Library*
Citing Source & Avoiding Plagiarism

Citing sources: Overview

Table of contents
- Overview
- What to cite
- Avoiding plagiarism
- Citation style guides
- Cite data
- Information Navigator home

Why citing is important
It's important to cite sources you used in your research for several reasons:
- To show your reader you've done proper research by listing sources you used to get your information
- To be a responsible scholar by giving credit to other researchers and acknowledging their ideas
- To avoid plagiarism by quoting words and ideas used by other authors
- To allow your reader to track down the sources you used by citing them accurately in your paper by way of footnotes, a bibliography or reference list

About citations
Citing a source means that you show, within the body of your text, that you took words, ideas, figures, images, etc. from another place.

e.g. MIT Libraries
Publication Support

e.g. Nanyang Technological University
Research Support Services

Creation

- Digitization Services
- Data Management Services
- Subject – Based Archives
- Theses / Dissertation
To facilitate open access to scholarly information and research.
Data Management Services assists Stanford researchers with the organization, management, and curation of research data to enhance its preservation and access now and into the future.
This guide will assist researchers in planning for the various stages of managing their research data and in preparing data management plans required with funding proposals.
Subject-Based Archives

To facilitate open access to scholarly information and research.

We can help you—

- Boost the discoverability and visibility of scholarly content of importance to your research community
- Preserve your scholarly content forever
- Organize your content to make it easy to find and navigate in a custom interface
- Bring together a variety of important but hard-to-find and little published “grey literature”
- Eliminate the high cost of publication and distribution
- Easily share scholarship with a worldwide audience

Archive Benefits—

- Author self-archiving: Authors contribute work directly to the archive
- Reliable scholarly content: Archive administrators maintain control over repository’s contents
- Enhanced visibility: Content is searchable through Google Scholar, other internet search engines, and Open Access directories
- Improved searchability and navigation: Advanced browsing options and full-text searching

e.g. University of Pittsburgh
e.g. MIT's DSpace contains more than 40,000 theses completed at MIT dating as far back as the mid 1800's.
Off- Campus Access

Seamless access to all e-resources across the campuses both on/off campus. (RemoteX)

**e.g. Learning Resource Center - Indian School of Business**
EzProxy is a free and open-source library software package for building open access repositories that are compliant with the Open Archives Initiative Protocol for Metadata Harvesting.

e.g. ISB library (LRC) is maintaining well repository system “DESI” (Digital e-prints Services @ ISB) for its research publications.
ORCID provides a persistent digital identifier that distinguishes you from every other researchers. ResearcherID provides a solution to the author ambiguity problem within the scholarly research community.

e.g. ISB library (LRC) has created ORCID & Researcher ID – Unique and persistent identifier for faculty and researchers.

**ORCID**

[Click here]

**RESEARCHER ID**

[Click here]
A geographic information system (GIS) is a system designed to capture, store, manipulate, analyze, manage, and present spatial or geographic data.

**e.g. The Stanford Geospatial Center (SGC) provides GIS support and services to all Stanford students, staff, and faculty members.**
Dataverse Project

Open source research data repository software. It facilitates faculty and researchers to host their data and share their data with their peer group.

e.g. Harvard University is a pioneer for this project and developed by the Dataverse Team at the Institute for Quantitative Social Science (IQSS).
Thank you!