

全球知识创新服务业发展高峰会议

暨 2019 数字出版与数字图书馆融合发展国际研讨会

International Conference on Development of Knowledge Innovation Service Industry
2019 International Conference on Integrated Development of Digital Publishing and Digital Libraries

会议议程

Agenda

时间：2019 年 8 月 8-9 日 Date: August 8th - 9th, 2019

指导单位：中共吉林省委宣传部

Supervisor: Publicity Department of the CPC Jilin Provincial Committee

主办单位：清华大学图书馆、香港大学图书馆、吉林大学图书馆、吉林省图书馆
《中国学术期刊（光盘版）》电子杂志社有限公司

Hosts: Tsinghua University Library, The University of Hong Kong Libraries

Jilin University Library, Jilin Province Library

China Academic Journals Electronic Publishing House

承办单位：同方知网（北京）技术有限公司、同方知网（北京）技术有限公司吉林省分公司

Organizers: Tongfang Knowledge Network Technology Co., Ltd. (Beijing)(CNKI)

Jilin Tongfang Knowledge Network Technology Co., Ltd. (Beijing)

支持单位：吉林省教育厅、吉林省文化和旅游厅

Supporting Organizations: The Education Department of Jilin Province

Jilin Province Department of Culture & Tourism

大会研讨 Plenary Discussion

会议时间：8 月 8 日 8:30-18:15 Time: 8:30 a.m. - 6:15 p.m., August 8th

会议地点：长春净月潭益田喜来登酒店益田中心 Venue: Yitian Convention Center, Sheraton Changchun Jingyuetan Hotel

开幕式 Opening Ceremony

主持人：刘学东 《中国学术期刊（光盘版）》电子杂志社有限公司总经理

Host: Xuedong Liu General Manager, China Academic Journals Electronic Publishing House

时间 Time	报告内容 Title	演讲人 Speaker
08:30-08:50	致欢迎词 Welcome Speech	石玉钢 吉林省委常委、宣传部部长 Yugang Shi Member of the Standing Committee of the CPC Jilin Provincial Committee and Minister of Publicity Department of Jilin Province 王明亮 中国知网创始人、董事长 Mingliang Wang Founder & Chairman, CNKI
08:50-08:55	开幕式 Opening Ceremony	主办方代表联合为会议揭幕 Announcement of Conference Opening
08:55-09:30	领导致辞 Leader Speech	李东东 中国新闻文化促进会理事长（原国家新闻出版总署副署长） Dongdong Li President, China Media Culture Promotion Association, Former Deputy Director of the General Administration of Press and Publication of PRC

		<p>蒋建民 中宣部出版局研究处处长 Jianmin Jiang Director of Publishing Bureau of Publicity Department of the CPC Central Committee</p> <p>王建华 中国产学研合作促进会执行副会长兼秘书长 Jianhua Wang Executive Vice President and Secretary General of China Industry-University-Research Institute Collaboration Association</p>
<p>第一单元：创新发展与知识创新服务业 Session I: Innovation Development and Knowledge Innovation Service Industry 主持人：肖宏 同方知网国际出版与发行本部总经理 Host: Hong Xiao General Manager, CNKI International Publishing and Distribution Headquarter</p>		
09:30-09:50	<p>创新驱动发展战略下的高校新使命和创新服务需求 New Mission and Innovative Service Demand of Universities under Innovation-driven Development Strategy</p>	<p>邢正 吉林大学常务副校长 Zheng Bing Executive Vice President, Jilin University</p>
9:50-10:10	<p>创新战略驱动的服务探索 Exploration Driven by Innovation Strategy</p>	<p>孙一钢 国家图书馆副馆长 Yigang Sun Deputy Librarian, National Library of China</p>
10:10-10:30	<p>供需两侧深度融合 共筑知识创新服务业 Deep convergence of Supply and Demand Sides to Build Knowledge Innovation Service Industry</p>	<p>张宏伟 同方知网（北京）技术有限公司常务副总经理 Hongwei Zhang Deputy General Manager, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)</p>
10:30-10:50	<p>高校图书馆知识创新服务：模式与途径 Knowledge Innovation Service of University Libraries: Models and Approaches</p>	<p>王有强 清华大学图书馆馆长 Youqiang Wang University Librarian, Tsinghua University Library</p>
10:50-11:10	<p>学术图书馆的价值所在 Where is the “Value” in an Academic Library?</p>	<p>苏德毅 香港大学图书馆馆长（中国香港） Peter Sidorko University Librarian, The University of Hong Kong Libraries (Hong Kong, China)</p>
11:10-11:30	<p>数字资源提供商可以为学术型图书馆做什么？ What Can Digital Resources Providers Do for the Academic Library?</p>	<p>郑炯文 哈佛大学燕京图书馆馆长（美国） James Cheng Librarian, Harvard-Yenching Library, Harvard University (U.S.)</p>
11:30-11:50	<p>打造国家科技知识创新服务体系：发展方向和模式设计 Create a National Service System for Scientific and Technological Knowledge Innovation: Development Direction and Model Design</p>	<p>刘细文 中科院文献情报中心副主任 Xiwen Liu Deputy Director, Documentation and Information Center, Chinese Academy of Sciences</p>
11:50-12:10	<p>借助技术变革实现图书馆转型 Library Transformation Through Technology Turbulence</p>	<p>Amorn Petsom 朱拉隆功大学图书馆馆长（泰国） Amorn Petsom University Librarian, Chulalongkorn University Library (Thailand)</p>
12:10-12:30	<p>对数字化保持与使用图书馆受时间限制媒体资源的思考 Thoughts on Digital Preservation and Access of Library Time-based-media Materials</p>	<p>程健 哥伦比亚大学东亚图书馆馆长（美国） Jim Cheng Director, C.V. Starr East Asian Library, Columbia University (U.S.)</p>
12:30-13:30		<p>午餐 Lunch</p>

第二单元：面向知识创新服务的出版转型 Session II: Publishing Transition for Knowledge Innovation Service

主持人：常宏 吉林人民出版社有限责任公司 社长

Host: Hong Chang President, Jilin People's Publishing House Co., Ltd.

13:30-13:45	基于世界知识大数据的全球学术快报 CNKI Express Based on Big Data of World Knowledge	柯春晓 同方知网（北京）技术有限公司总经理助理 Chunxiao Ke Assistant to General Manager, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)
13:45-14:00	日本科学技术振兴机构知识服务综述 An Overview of Japan Science and Technology Agency's Knowledge Services	水野充 日本科学技术振兴机构（JST）情报企划部部长 Mitsuru Mizuno Director, Department of Information Planning Japan Science and Technology Agency (JST)
14:00-14:15	面向科技知识服务的一流期刊建设 First-class Journals Construction for Scientific and Technological Knowledge Service	彭 斌 中国科技出版传媒股份有限公司总经理 Bin Peng General Manager, China Science Publishing & Media Ltd. (CSPM)
14:15-14:30	数字学术出版物的长期保存 Long-term Preservation of Digital Scholarly Publications	Craig Van Dyck CLOCKSS Archive 执行官（美国） Craig Van Dyck Executive Director, CLOCKSS Archive (U.S.)
14:30-14:45	传承与创新——坚守推动中国医学发展的历史使命 Inheritance and Innovation-Adhering to the Historical Mission of Promoting the Development of Chinese Medicine	刘 冰 中华医学会杂志社副社长 Bing Liu Vice President, Chinese Medical Association Publishing House
14:45-15:00	中国知网数字出版新模式 New Digital Publishing Models of CNKI	黄丽洋 《中国学术期刊（光盘版）》电子杂志社有限公司科技分社社长 Liyang Huang Director, Science and Technology Branch of China Academic Journals Electronic Publishing House

第三单元：图书馆转型发展与知识创新服务 Session III: Transition & Development and Knowledge Service & Knowledge Management for Libraries

主持人：窦天芳 清华大学图书馆副馆长

Host: Tianfang Dou Deputy University Librarian, Tsinghua University Library

15:00-15:15	新时代背景下的高校图书馆创新服务整体解决方案 The Overall Solution of University Library Innovation Service in the New Era	张义民 同方知网（北京）技术有限公司副总经理 Yimin Zhang Deputy General Manager, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)
15:15-15:30	面向高校“双一流”建设的图书馆知识创新服务：探索与实践 Library Knowledge Innovation Service for "Double First-Class" Construction in Colleges and Universities: Exploration and Practice	禹 平 吉林大学图书馆馆长 Ping Yu Director, Jilin University Library
15:30-15:45	数据科学、学习分析及其对学术图书馆服务的影响 Data Science, Learning Analytics, and Implication to Academic Library Services	杜云飞 北德州大学信息学院副院长（美国） Yunfei Du Professor and Associate Dean, School of Information, University of North Texas (U.S)
15:45-16:00	新时期公共图书馆的深度服务与创新发展的 In-depth Service and Innovative Development of Public Libraries in the New Period	赵瑞军 吉林省图书馆馆长 Ruijun Zhao Director, Jilin Province Library
16:00-16:15	超越阅读和访问：数字学术的数据管理和数据监护 Beyond Reading & Access-Data Management and Data Curation for Digital Scholarship	Matthias Kaun 国家图书馆东亚馆馆长（德国） Matthias Kaun Director, The East Asia Department of the Berlin State

		Library (Germany)
16:15-16:30	图书馆对老挝国家发展起到的作用 Libraries Contribution in the Development of Lao PDR	Khanthamaly Yangnouvong 老挝国家图书馆馆长 (老挝) Khanthamaly Yangnouvong Director, National Library of Laos (Laos)
16:30-16:45	回归教育常识, 重启阅读学习——CNKI 研学平台支撑探究式学习实践 Return to Educational Knowledge, Restart Reading and Learning: CNKI Exploratory and Collaborative Studies Platform Supports Exploratory Learning Practice	王 峰 同方知网研学平台事业本部总经理 Feng Wang General Manager, Exploratory and Collaborative Studies Platform BU, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)
16:45-17:00	知识管理与服务的智慧化 Knowledge Management and Intellectualized Service	黄湫淑 美和科技大学教务长 (中国台湾) CHIOU-SHU HWANG Academic Dean, Meiho University (Taiwan, China)
第四单元: 面向行业专业领域知识创新服务 Session IV: Knowledge Innovation Service for Different Industries 主持人: 柯春晓 同方知网(北京)技术有限公司总经理助理 Chunxiao Ke Assistant to General Manager, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)		
17:00-17:15	中国知网“百行知识创新服务工程”建设目标和进展介绍 Introduction to the Construction Objectives and Progress of CNKI "100-Industry Knowledge Innovation Service Project"	佟建国 《中国学术期刊(光盘版)》电子杂志社有限公司副总编辑 Jianguo Tong Deputy Editor-in-Chief, China Academic Journals Electronic Publishing House
17:15-17:30	知识创新与企业管理——来自日本的经验与启示 Knowledge Innovation And Enterprise Management: The Experience And Revelation from Japan	刘庆红 美国斯坦福大学国际与跨文化教育研究咨询委员会委员, 日本早稻田大学公共政策研究所特聘研究员, 日本立命馆大学经营学部教授 (日本) Keikoh Ryu Advisory Committee Member for Stanford Program on International and Cross-Cultural Education, Stanford University; director of the Japan Society for Business Ethics and adjunct professor at the Institute of Public Policy, Waseda University; Professor, Ritsumeikan University (Japan)
17:30-17:45	欧洲视角下的医学图书馆员职业挑战 Medical Librarian Professional Challenges in a European Perspective	Maurella Della Seta 欧洲医学信息图书馆联盟主席及意大利国家健康研究院主任 (意大利) Maurella Della Seta President, European Association for Health Information and Libraries (EAHIL); Head Documentation Unit, Knowledge Service, Italian National Institute of Health (Italy)
17:45-18:00	“水泥行业知识创新服务”的必要性与实践分享 Necessity and Practice Sharing of "Knowledge Innovation Service in Cement Industry"	周光军 建筑材料工业技术情报研究所信息中心主任 Guangjun Zhou Director, Information Center of Building Materials Industry Technology Information Institute
18:00-18:15	职业学院创新发展中的知识服务 Knowledge Service in Innovation and Development of Vocational Colleges	薛德军 同方知网(北京)技术有限公司副总经理 Dejun Xue Deputy General Manager, Tongfang Knowledge Network Technology Co., Ltd. (Beijing)